

Freedom of Information Request: Our Reference CTMUHB_366_23

You asked:

Can the Health Board confirm and provide information on the following:

We need this for the financial years ending:

- March 2024 (Y2D)
- March 2023
- March 2022

1. Full spend on communications (all types).

The question is too vague to answer as it stands. Clarification would be required to enable the Health Board to provide a response.

2. Spend on physical leaflets and posters by:

i. Communications Department

Zero.

ii. Patient Experience / Information

- 2022-23 £3,960
- 2023-24 £956

3. Spend on agencies by name for design and copy of Health Board materials.

£4985 - Freshwater

4. Spend on digital screens broken into three categories:

i. Cost of purchasing / leasing

N/A.

ii. Cost of ongoing maintenance / management

- 21/22 - £12,000 plus VAT
- 22/23 - £14,000 plus VAT
- 23/24 - not yet paid

iii. Cost of producing the design and copy of any content that is played on the screens

N/A – Costs are included in (ii).