

You asked:

- 1. Can you please detail the smoking cessation service provision offered by your Health Board which is targeted specifically at women using your maternity services?**

Currently we have an in house smoking cessation service MAMSS (Models for Access to Maternal Smoking cessation Support - Help me Quit for Baby) where pregnant women who smoke are automatically referred at booking (before 11 weeks). Further smoking referrals can take place throughout pregnancy and the CO monitoring at each routine appointment supports this. The maternity support workers (for MAMSS) provide the 1:1 support in the clients home using "Russell Standard" and provide up to 7 sessions of support with the help of community pharmacies for any NRT support required. MAMSS accepts as many re-referrals as required. Friends and families will often take on board the advice and quit with their partner/ family member again with the support of community pharmacies.