

Freedom of Information Request: Our Reference CTHB_20_19

You asked:

What is the anticipated cost of re-branding the health board with its new name following the Bridgend boundary change?

Please detail any monies set aside for the re-brand exercise and a breakdown of where the money is spent. e.g Signage, letter heads, stationary, information leaflets

Our response:

I can confirm that the information you are seeking is held on our website. Under Section 21 of the Freedom of Information Act (information accessible by other means), we are not required to provide information in response to a request if the information is already reasonably accessible to you. May I therefore recommend that you look at this [link](#) to our website, which contains our November 2018 Board papers, where details of re-branding was discussed in the paper - Agenda item 3.4.