

Population Segmentation groups together individuals with similar health care need; this can help us find specific groups of patients to target for preventative care.



Increasing health care utilisation and comorbidities

Low need, no chronic conditions		Low need, primary care only, single condition		Some need, primary care only, multiple conditions		Moderate need in one or more settings, few chronic conditions		High need in some settings		Highest need in most settings	
1	2	3	4	5	6	7	8	9	10		
Very low use, no chronic condition; younger	Low use, average primary care; younger	Managing single chronic condition in primary care; low use	Managing multiple chronic conditions in primary care	Higher A&E only, no chronic conditions; mostly young	Raised GP, higher prescription; some outpatients; 1 chronic condition; older	Higher GP, prescription, A&E; some outpatients; 1-2 chronic conditions	High emergency care; raised GP, prescriptions; higher outpatients; few chronic conditions; young	Highest need in most settings, not acute; oldest	Highest need in most settings including acute; oldest		



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