

1. OVERARCHING WELL-BEING STATEMENT

Applying Well-being of Future Generations (WBF) five ways of working and the prudent principles to all that we do requires them to be systematically embedded in service planning, service redesign, service delivery and enabling actions. On that basis, the Health Board decided against standalone WBF or prudent work streams, which would have resulted in developing a number of potentially siloed themes, and rather opted for embedding the five ways of working and prudent health care ethos within all new models of care - underpinning everything we do.

1.1 WELL-BEING STATEMENT

Alongside working towards a set of Well-being Objectives (**see IMTP, section 1.2.2**), the Well-Being of Future Generations Act stipulates that public bodies must publish a Well-being Statement. This must include an explanation as to why we feel the objectives will help us achieve the well-being goals and how we have applied the sustainable development principle. The Health Board must also explain: how we propose to involve other people, timescales, and a review and governance arrangements.

The relationship between the proposed Well-Being Objectives, the seven Well-Being goals set out in the Act, the sustainability principle and the Health Board's IMTP are illustrated in the table below (**Appendix 1**). More detail is included in the relevant service sections of the IMTP as these interventions are integral to our Plan, not merely listed as a mapping exercise. Most importantly, the main focus will be to effect long-term change, which improves the health, well-being and resilience of the communities we serve. This is the connecting link between all our well-being objectives, which also encapsulate the five ways of working (sustainable development principle) as being integral, not added on to our IMTP.

For example:

- **Prevention:** Information can be found about our approach and priorities for prevention in **Books A1 and A3**.
- **Collaboration and Involvement:** The Health Board is working collaboratively with internal and external stakeholders to deliver our Well-being Objectives, as well as contributing to the Cwm Taf and now Bridgend Public Services Boards Well-being Objectives and Well-being Plans and the priorities, which contribute to them. This will also help build social capital and community resilience. Detail on our approaches to citizen engagement, co-production and employee engagement can be found in **Book A2 Section 1.5** (citizen engagement), **IMTP Sections 1.6.3** (co-production) and **Section 6.0 and 6.4.1** (employee engagement).
- **Long Term:** We recognise that we have more to do to plan and redesign our services to be sustainable and meet the changing needs of our population, in particular to meet the challenges of an ageing population. Our work to develop a 10 year Clinical Services Strategy (**see IMTP Section 1.6**) will be a significant step to mainstreaming this way of working and will help us to better understand what we need to do to look even further ahead to plan effectively for the future.
- **Integration:** The IMTP includes numerous references to the need for integrated services, for example, implementation of the Social Services and Well-Being Act (Wales) 2014

continues to be a priority focus for the Health Board with partners, as we look to further implement our Regional Plan and deliver improved integrated services for our local communities, supported where appropriate with the introduction of joint commissioning arrangements and pooled budget. However, integrated health and social care is only one aspect of a whole system wide approach that we will need to develop across all our services and partners if we are to reduce inequalities across Cwm Taf. **Books A1 and A3** provides details of our approach.

Under the leadership of the Director of Public Health, the Cwm Taf Public Services Board has developed its Well-being Plan, published in May 2018. These have been informed by both the Cwm Taf Well-Being Assessment and the wide ranging engagement and consultation process. The details are available on [Our Cwm Taf](#) website. In addition, the Bridgend Public Services Board has developed its [Well-being Plan](#). There are many areas of similarity and discussions are ongoing to work collectively going forward.

In line with the 2018/19 Internal Audit Plan for Cwm Taf, a review of the Health Board's arrangements for ensuring the requirements of the Well-being of Future Generations Act (WFGA) (Wales) 2015 are being met, was carried out in 2018. It found that the Board could take reasonable assurance that arrangements to secure governance, risk management and internal control, within those areas under review, are suitably designed and applied effectively. Some matters required management attention in control design or compliance with low to moderate impact on residual risk exposure until resolved. These related to annual reporting, ownership of Well-being Objectives, inclusion in departmental plans and communication through the website. These matters have been considered and reported to the Audit Committee. The Director of Public Health has agreed to take appropriate action, having regard to resources by June 2019.

Whilst the Health Board is proud of the early work completed to embrace the principles of the Act and to embed the Well-Being Objectives within the IMTP, we recognise that there is much work left to do to strengthen and mature our approach even further. This will therefore continue to be a key area of activity within delivery of the Plan.

Progress against delivery of the Well-Being Objectives will be also therefore be integrated and monitored via the quarterly IMTP progress reports, which are prepared for the Executive Board, UHB Board and Welsh Government, and will also be reported on formally via the Health Board's Annual Report.

Proposed Well-being Objectives	Relationship with the Well-being Goals	Examples of 1-3 Year Priorities	Examples of 10 Year + Priorities
<p>We will work with communities to prevent ill-health, protect good health and promote better health and well-being.</p>	<p>A healthier Wales and a more equal Wales</p>	<ul style="list-style-type: none"> • Encouraging our patients, carers, staff and communities to adopt at least one more healthy behaviour – #onesmallchange campaign • Researching and implementing patient activation, wellbeing literacy, social prescribing • Developing integrated place-based initiatives with our partners • A range of health improvement initiatives (e.g. Bump start, MAMMS, Joint Care Programme, Inverse Care Law Programme, Sensory Impairment Standards) • A range of health protection measures (population disease screening, vaccination programmes) • Fruit loyalty cards and healthier meal deals in UHB restaurants and coffee shops 	<p>Working with public service partners to reduce Adverse Childhood experiences Focus on First 1000 days</p>
	<p>A resilient Wales</p>	<ul style="list-style-type: none"> • Healthy Homes • Working with our communities to increase resource robustness and adaptive capacity • MAMMS • Active travel -site specific Travel Plans including details of active travel options 	<p>Through the Public Service Board we are working with Natural Resources Wales to explore how the built and natural environment could be used to promote active living and improve mental health and emotional well-being</p>

Proposed Well-being Objectives	Relationship with the Well-being Goals	Examples of 1-3 Year Priorities	Examples of 10 Year + Priorities
	A Wales of cohesive communities	<ul style="list-style-type: none"> • Valleys Steps - develop an extended for Young People 	Through the Public Service Board, we are developing Community Zones as part of the Children First initiative. Pilot areas are Gurnos in Merthyr and upper Rhondda Fach in RCT.
We will provide high quality care as locally as possible wherever it is safe and sustainable.	A healthier Wales	<p>We will develop and implement a Clinical Services Strategy, with more care delivered in primary and community based settings, reducing the need for hospital inpatient care wherever possible. Examples include:</p> <ul style="list-style-type: none"> • Population segmentation pilot in the Rhondda Primary Care Cluster area. • Primary Care Sustainability • Primary Care Cluster Development • Paediatric Assessment Unit • Integrated health and social care solutions • Valleys LIFE • Regional Working • Development of Phase 2 of the Diagnostic Hub • Development of a frailty model • Development of a 7 Day Stroke Service • Development of local thoracoscopy service • Relocation of Palliative Care Services to RGH • Diagnostic Hub • Expansion of endoscopy services 	We are in early discussions with partners to explore the potential for Health and Social Care Villages in a number of our local communities (sometimes referred to as Dementia Villages)

Proposed Well-being Objectives	Relationship with the Well-being Goals	Examples of 1-3 Year Priorities	Examples of 10 Year + Priorities
		<ul style="list-style-type: none"> • Regional Work (e.g. ENT/ Vascular/Diagnostics) • Implementation of an out of hours upper GI Bleed rota. • Secondary Care Smoking Cessation Service • Alcohol Liaison Service • Invest to Save proposal Triple Therapy Devices • Acute Non-Invasive Ventilation Service Improvement • Clinical Haematology Service Review 	
<p>Our service delivery will be innovative, reflect the principles of prudent health care and promote better value for users.</p>	<p>A healthier Wales</p>	<p>Through our University Health Board status, we are working with our academic partners to ensure we bring research, innovation and high quality teaching to support our staff and services. Examples include:</p> <ul style="list-style-type: none"> • Age Well Drink Wise • Valleys Steps • Sepsis Boxes • Best Start • Pulmonary Rehabilitation • Improving Quality in Liver Services – IQILS • Diabetes prevention strategy for CTUHB • Hosting the Imaging Academy • Developing value-based population health • PARCHED study for hydration of catheterised patients in the community 	<p>We are interested in working with Academic partners, neighbouring Health Board and public service partners to explore the potential for an Innovations Hub, which would promote both R&D and career progression within Cwm Taf.</p>

Proposed Well-being Objectives	Relationship with the Well-being Goals	Examples of 1-3 Year Priorities	Examples of 10 Year + Priorities
	A prosperous Wales	Securing national and international funding to support our R&D Programme	
	A globally responsible Wales	Sharing learning and results from Cwm Taf across Wales, the UK and internationally	
We will work collaboratively with our public service partners and a broader range of partners to join up health and other services where this potentially represents better value for our residents and care users.	A healthier Wales	<ul style="list-style-type: none"> • Integrated Autism Service • Pooled budgets for Learning Disability Joint Packages of Care • Pooled budgets for Care Homes • Developments out of National Transformation Fund: Integrated Community Care Closer to Home, Rapid Response Service • Transformation proposals • Integrated Family Support Service • Joint Equipment Store • WCCIS • Stay Well @Home • Joint Winter Preparedness Plan 	Our longer-term aim is to develop a range of aligned and integrated health, social and other services: <ul style="list-style-type: none"> • Older People • Children with Complex Needs • Learning Disabilities • Mental Health • Carers
	A prosperous Wales	Working with local schools and colleges to: <ul style="list-style-type: none"> • Contribute to the Valleys Life model • Promote careers in Cwm Taf UHB 	We would like to work with partners to develop a career path/ apprenticeship scheme from local schools into our vibrant public services
	A Wales of cohesive communities	<ul style="list-style-type: none"> • Assets based PSB work stream/collaboration work - sustainable infrastructure etc. • Participation in the Dementia Friendly Communities initiatives in Maerdy, Pontypridd and Mountain Ash 	Delivery of truly co-produced services building on people’s and communities’ strengths (asset based community development)

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<p>Through our commitment to corporate social responsibility and to improving health and social equity, we will work with our staff, partners and communities to build upon strong local relationships and solid foundations of the past.</p>	<p>A Wales of vibrant culture and thriving Welsh language</p>	<p>Develop Bilingual Wards on other Hospital sites (Ward B2 at YCR is the UHB's first Bilingual Ward)</p>	<p>Exploring how we market the Cwm Taf area: Its landscape/ attractions/ heritage etc. Promoting local, national and international recruitment and the appeal of Valleys/ Welsh culture to other communities.</p>
	<p>A Wales of cohesive communities</p>	<ul style="list-style-type: none"> • Further developing the UHB's Strategy for and role in Corporate Social Responsibility supporting local Food Banks • Green spaces project • Pennies from Heaven • Exploring volunteering opportunities for staff • Delivery of new Cwm Taf Creative Arts, Health and Wellbeing Strategy Developing arts within the UHB sites to promote the benefits of art and health • Taking specific actions to address social determinants of health (e.g. training and incentivising HB staff to anticipate, identify and address social needs amongst CTUHB patients) 	
	<p>A globally responsible Wales</p>	<p>We are proud that the philosophy of "Cwm Taf Cares" extends well beyond our geographic boundaries:</p> <ul style="list-style-type: none"> • PONT • Vulnerable Persons Relocation Scheme • Aid work undertaken by our staff in countries that have been struck by natural disasters • Further developing the UHB's Strategy for and role in Corporate Social Responsibility 	

Proposed Well-being Objectives	Relationship with the Well-being Goals	Examples of 1-3 Year Priorities	Examples of 10 Year + Priorities
		<ul style="list-style-type: none"> • Waste Management systems to increase recycling and reduce land fill waste • Use of electric vehicles in UHB fleet 	