



CWM TAF PUBLIC SERVICES BOARD (PSB) Date 18 October 2022 Item 9: Draft Objectives 2023 – 2028 and Board Merger	
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Classification:	None
Reason for exemption:	N/A

1. PURPOSE OF REPORT

To provide Members of Bridgend and Cwm Taf PSB with a summary of the work done to date in drafting the regional Well-being Objectives for Cwm Taf Morgannwg, drawing on learnings from the [Cwm Taf Morgannwg Well-being Assessment](#) and stakeholder sessions.

To provide Members with an update on bringing together the two Public Services Boards and gain commitment for the proposed next steps for the merger and development of the Cwm Taf Morgannwg Well-being Plan 2023 - 2028.

2. RECOMMENDATIONS/TASK

Members are asked to:

1. Agree to the framework set out below (appendix one) based on the demonstrated evidence base from the Assessment and stakeholder sessions.
2. Consider the two thematic areas identified and agree to them as the basis for the regional Well-being Objectives for 2023 – 2028. Consider the draft wording.
3. Agree to using a Health Impact Assessment approach to developing the Plan and to the creation of a working group to support this, ensuring PSB commitment and ownership (nominations to PSB Officers by 28 October).
4. Ensure attendance (or that of an appropriate representative) at 15 November session to consider structure, form and vision for the merged PSB.
5. Commit to the engagement and involvement work needed for the development of the Plan.

3. BACKGROUND

3.1 Ahead of the publication of the Cwm Taf Morgannwg Well-being Plan 2023 – 28, the PSB needs to develop its Well-being Objectives. Based on learnings from the Assessment, conversations with our communities, dialogue with other partnership structures (such as the Regional Partnership Board), consultation with the Office of Future Generations Commissioner and feedback from stakeholder sessions, there have been two clear emerging priorities around 'Safe' communities and 'Green' communities – see appendix one.

3.2 We ask that Members consider these thematic areas and agree to them as Objectives for the region. The framework set out in appendix one demonstrates the evidence base for arriving at these Objectives under the over-

arching ambition of creating ‘A more equal Cwm Taf Morgannwg’. We would welcome discussion for the wording and language used for naming and describing these Objectives to be used in both the Plan and in engagement work.

3.3 We have met with colleagues from Public Health Wales and have been offered support in taking a Health Impact Assessment approach to develop the Plan. We believe that this approach will encourage broader system-wide thinking and considerations of the wider determinants of health. It will also help us to understand the health and well-being impacts and consequences that our Objectives, and the steps we take to meet them, could have. A practical guide to Health Impact Assessments has been included in the Information Papers pack.

We ask that Members approve this approach and nominate officers to be part of a working group to support the drafting of the Well-being Plan. This will ensure that buy-in, commitment and ownership of the Plan from across the partnership.

3.4 A joint planning workshop is scheduled for 15 November to:

- consider the experience of both Boards about what they have learnt about governance, terms of reference, meeting arrangements, working and business support, engagement and communications.
- propose and agree initial working arrangements for the joint board drawing on these lessons.

This will be a vital session for the creation of one, regional Cwm Taf Morgannwg Public Services Board operating in early 2023 ahead of the publication of the Well-being Plan by May 2023. We urge Members to attend the session, or in the event of being unavailable to ask an appropriate colleague to attend as your representative.

3.5 As Members will be aware, as a region we were successful in securing support from Coproduction Network Wales for a five-year project. This started with the Well-being Assessment and continues as we develop the Plan. We are committed to improving how we involve and work with our communities to draft and deliver on the Well-being Plan. As per the timeline created for the Plan, we will be starting statutory consultation in November following approval of the Objectives and ask that Members consider how they can support this involvement work.

Action	Start Date	End Date
Agree a set of draft local objectives (based on the assessment of well-being) (3 monthly sessions plus 4 weeks drafting)	06/5/22	31/7/22
Drafting and seeking advice from Commissioner (14 weeks)	1/8/22	7/10/22
Community and Stakeholder Involvement (14 weeks)	1/8/22	7/10/22
Final draft (4 weeks)	7/10/22	4/11/22
Statutory Consultation (12 weeks)	7/11/22	27/1/23
Analysis and final drafting and sign off by PSB (approx. 6 weeks)	30/1/23	10/3/23
Formal approval at meetings of the statutory members (4 weeks)	13/3/23	7/4/23
Translation and publication (3 weeks)	10/4/23	28/4/23

Along with colleagues from the Coproduction Network, we will be holding a workshop to bring together communication and engagement leads from across the region and partnerships, as we did with the Assessment. We ask that Members commit to this approach and identify relevant colleagues within their organisation and networks to involve.

4. CURRENT AND FUTURE REQUIREMENTS

The publication of a Well-being Plan by May 2023 is a statutory requirement for Public Services Boards. The recommendations set out in this paper detail the requirements needed from the partnership to meet this requirement and achieve the intention of being one Cwm Taf Morgannwg in early 2023.

5. CONCLUSION

Members are asked to:

1. Agree to the framework set out below (appendix one) based on the demonstrated evidence base from the Assessment and stakeholder sessions.
2. Consider the two thematic areas identified and agree to them as the basis for the regional Well-being Objectives for 2023 – 2028. Consider the draft wording.
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A More Equal Cwm Taf Morgannwg

Our Well-being Assessment told us that the communities in Bridgend, Merthyr Tydfil and Rhondda Cynon Taf have a lot to be proud about. However, not all communities have fair access to opportunities and face different challenges that impact on well-being. We've taken learnings from the Assessment to identify two areas where we will work together locally to tackle these inequalities in relation to our lifestyles, our communities, and our environment to improve the well-being for people living here now and building towards a fair future.

In delivering the Plan, the PSB commits to:

- Involvement and citizen voice shaping design and provision, maximising opportunities for working with Coproduction Network.
- Members acting as anchor organisations (assets, workforce, procurement practices).
- Establishing a *regional* governance (based on form and function “spirit of Covid”) that drives *local* delivery (based on need and improving equity) and campaigns at a *national* level on behalf of our communities.
- Knowing: Improving intelligence across the region, agencies and partnerships. Understanding the wider determinants of health and behaviours.
- Systems thinking and being outcome focused.

Objective One: SAFE

Example wording

Cohesive Communities
 Belonging, Connecting
 Living well

Communities feel safer and fairer for everyone

Outcome / Future Ambition:

Communities are safe, inclusive and feel cohesive (for everyone living, working, and visiting there / where people are happy and healthy)

Healthy local neighbourhoods

Objective Two: GREEN

Example wording

Sustainable Communities
 Protecting
 Living a sustainable life

Valuing and using what we have (responsibly), changing what we can

Outcome / Future Ambition:

Communities are managing the impact of climate change in their area (and preventing the emergency getting worse)

Sustainable and resilient local neighbourhoods

<p>From our workshops</p> <ul style="list-style-type: none"> • Community ownership of local assets, spaces, decisions • Local businesses, supporting town/community centres/ keep spend local • Social prescribing, wellbeing on the doorstep, community support • Local culture, valuing distinctive, diverse expressions of culture, sport, music etc. tourism offers • Free local opportunities to come together • Impact of substance misuse, violence, domestic violence in our communities. • Young people feeling part of the community • Opportunities to come together, be outside together • Fun on the doorstep – local activities, community activities, cultural opportunities, local tourism offer • 20-minute neighbourhoods 	<p>From our workshops</p> <ul style="list-style-type: none"> • Transport and service planning that means that much of what we need is accessible locally, hubs, active travel, connected communities, digital inclusion • Local food, accessibility of affordable food, local growing, local producers • Acting locally to improve places for nature and enhance biodiversity • Reducing pollution and waste • Future skills • Learning about living healthily, locally, sustainably • Access to healthy choices locally • Physical activity opportunities, local activities, green spaces • Staff health and wellbeing
<p>From our Well-being Assessment</p> <ul style="list-style-type: none"> • Percentage of ethnic minority groups in the area is lower than Wales average • Pride in place (who we are and where we've come from) • Young people don't feel listened to. • Men most likely to feel safe, over 75s least likely. Perceptions of increase in crime in least affluent areas • Sept 2019 – Aug 2020 more reports of DA • Belonging, cultural well-being of communities • Volunteering • Welsh language and culture, eisteddfod • "Cost of living is going up but my wage isn't". Men earn more than women • Quality of rented accommodation was low. Buying houses was linked to feelings of security. • Socialising linked to mental health • Dementia rates likely to increase • Ageing population, fewer younger people • Balance of data showing poverty but people showing pride • Transport links are needed for people to socialise and use leisure and arts, and jobs • Safe affordable leisure is important • Affordable childcare will help people into work. • Equal opportunities: More people with disabilities want to enter work and have opportunities, carers and young people • Mental ill health higher in least affluent areas. Worrying about money is one of the biggest contributors to poor well-being 	<p>From our Well-being Assessment</p> <ul style="list-style-type: none"> • Concerns that changing population puts pressures on the environment, and changes housing needs • Volunteering • Industrial past shaping our future: opportunities and challenges • Successfully attracting investment due to nature • Used green spaces more during Covid. Those less well off used green spaces less • 40,000 properties at risk from flooding and likely to increase • Biodiversity needs strengthening • Using resources better, costliness of flytipping • Quality housing will help with heating, fuel poverty, noise insulation and exposure • Green spaces are valued for family time • Responsible planning, including fast food outlets (littering) • Success of food prosperity networks • Increasing number of people in work have an income below the poverty line • High levels of diabetes, more men than women. Levels of obesity are high in all age groups (South Cynon intervention pilot).

<p>Our communities told us: local voices</p> <ul style="list-style-type: none"> • The importance of socialising – reduced loneliness and contributions to good mental health • Role of communities on mental and physical well-being • The ability to socialise was noted as being beneficial to specific groups including parents of disabled children and adults. • Access of leisure (and entertainment) featured prominently. Safe, affordable leisure important – and the transport to get there. • Importance of family, friends and social cohesion. Good relationships increased community participation. • Generational opinions of ‘acceptable behaviour’ and ‘respect’ • Promotion of Welsh language and culture important. Pride in cultural identity. • Need for safe spaces for younger people. • Equality in employment • Importance of belonging • A living wage would improve people’s standard of life. Better jobs out of area, and employment needed for self-esteem and independence. • Training and skills linked to prospects and confidence. • Investment in town centres and high streets important • Negative perceptions (of the area) impact on people’s well-being • Crime rates, ASB and drugs were a cause for concern. Desire for increased police presence, lighting and CCTV 	<p>Our communities told us: local voices</p> <ul style="list-style-type: none"> • More can be done about recycling: awareness (soft plastics) and personal responsibility • People feel fortunate for the green spaces on their doorstep and use them for a range of reasons, inc mental & physical health • Poor pathways and maintenance are a barrier to people using the outdoors. • People talked about climate change, but in the context of flooding and flood prevention <p>Quality of (rented) accommodation</p> <ul style="list-style-type: none"> • Issues of safety outside were linked to environmental wellbeing. Spaces feel less safe after dark.
<p>From the previous Plans / since 2018 / Building on:</p> <ul style="list-style-type: none"> • Community Safety Partnerships • Workforce wellbeing • Community Hubs • Healthy Weight Healthy Wales • Community response to Covid (and Cost of Living) • Connected Communities Strategy and Loneliness and Isolation development officer role 	<p>From the previous Plans / since 2018 / Building on:</p> <ul style="list-style-type: none"> • Green Networks • Social prescribing • Carbon Zero Plans • Area Statements