

CTM2030 Community Leaders' Network

Rhwydwaith Arweinwyr Cymunedol CTM2030

Datblygu Cymunedau
Iachach Gyda'n Gilydd

Building Healthier
Communities Together

CTM2030
Ein Hiechyd
Ein Dyfodol
DANBLYGU CYMUNEDAU
IACHACH GYDA'N GILYDD



CTM2030
Our Health
Our Future
BUILDING HEALTHIER
COMMUNITIES TOGETHER



Headlines and actions from CTM2030 Community Leaders' Network meeting (24 January 2025)

Meeting overview

We have heard and understood your feedback; that you want more involvement in shaping meeting agendas. In response to this, January's meeting followed a loosely structured format, allowing for more open and interactive discussions.

The session aimed to set shared priorities for the Community Leaders Network for 2025, with a clear reminder of the importance of strong community and health partnerships in improving population health outcomes. The meeting had a strong emphasis on measuring the impact of partnership working. This, alongside the key themes, ideas and next steps that emerged from our conversations are captured in this highlight report. We will build upon and operationalise these over the coming year. Reading the accompanying meeting [slide pack](#) will help you interpret this report.

Discussion part 1

- Revisit CTM's priorities for 2023 and beyond, and explore the themes identified as important by our communities in order to influence good population health and wellbeing outcomes.

Discussion part 2

- Develop a clear understanding of the Network's purpose and growth opportunities, including:

- Setting 2025 partnership goals to improve population health outcomes
 - Measuring partnership working against tangible outcomes
 - Identifying opportunities for Network growth
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Summary of discussion topics and actions

1. CTM's priorities

Paul Mears, CEO, provided a summary of the health board's areas of priority and focus for delivering against its organisational strategy: *CTM2030 - Building Healthier Communities Together* (see slide 2) [LINK]. Linda Prosser, Executive Director for Strategy and Transformation also provided a brief update on the progression of the ongoing building works to repair the roof at Princess of Wales (PoW) Hospital (see [FAQs](#) for background).

2. Identified community themes of importance

Rachel Rowlands, CTM's Independent Member for Community, shared a list of **seven top themes of identified importance** for people living in CTM ([see slides 3-7](#)). For context, the seven themes have been gathered by the health board over a two year period of continuous community engagement through conversations with community organisations and leaders; and direct engagement with members of the public, to help us understand the determinants to *living happily and healthily* in CTM).

Community leaders were to review the themes and update if anything was missing (see slides 3-7). As a result, the following points were highlighted as either missing / or in need of strengthening:

- Greater focus on health affected by poverty
- Support / education for parents and families
- Neurodiversity – equity of access
- Arts for health and wellbeing
- Influence on GPs and access to services / exploring the scope to *create a MDT around GPs?*

In addition, these following were suggested as points of focus for the measurement and delivery of tangible outcomes:

- Focus on all the key determinants of health ([summary](#) and [full report](#))
- Enhanced data and intelligence sharing across the public sector and between third sector organisations, in order to effectively target key populations (individuals and groups) and identify critical audiences
- Shared decision making to support better patient experience
- Strengthened approach to evaluation, with patient stories and robust referral data
- Communications: what's on offer/can be shared within the Network, and between its members
- Making the best use of the partnerships formed via the Network to create the biggest opportunity for change
- Utilising new ideas / lessons from COVID
- Growing the Network: identifying opportunities for organisations to support people to connect with one another
- Learn from third sector models of partnership working:
 - More case studies from the third sector
 - Spotlight sessions for community groups
- Build mechanisms for giving feedback based on the outcomes achieved by the Network
- Focus on sustainable funding models for community / voluntary sector

3. Setting partnership goals and areas of joint focus

Rachel Rowlands opened up table discussions focussed on setting the Network's 2025 goals and partnership opportunities. Community leaders were asked to:

- Present their feedback of the partnership areas they would prioritise, and why
- To set out how they think success could be measured against these priorities.

4. Building our Network and delivering tangible outcomes through partnership working

Jonathan Morgan, Chair, CTM:

- Invited people to share any highlights of being involved with the Network to date, and the difference that partnership working has made
 - Invited everyone to consider who is missing from the Network
 - Asked people to consider what direct action they could take to ensure the right people are involved, and engaged, in future meetings.
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Meeting Outcomes

Two themes emerged as priority areas for partnership action, and to influence health outcomes in the future – **Vaccination and health Protection** and **Information access**.

1. **Vaccination and health Protection**

Promoting the importance of vaccination and health protection across communities, via local community organisations and groups, was identified by all as a collective opportunity to change health outcomes for vulnerable people for winter '25/26. There was recognition that success would require community leaders to have access to the right health protection information and assets, with information and support coordinated by the health board's local public health teams.

Action: a new health and community **health protection working group** is being established to improve the update of vaccination as a priority to keep people safe next winter and beyond. Network members are asked to feedback on whether they would help raise the profile of vaccination protection in their own organisations and community groups. If you would like to volunteer, or find out more, please email Natasha.weeks2@wales.nhs.uk

2. **Information access**

Increasing community awareness (via our community Network) of how to access information to support with health and wellbeing. As we have previously seen, simplified information that is easily accessible and trustworthy, has emerged as a dominant area of feedback from the session.

Action: a new health and community **communications and engagement working group** is being established to improve access to information via our dedicated [Community Leaders Hub](#). Network members are asked to share their skills and experience, feedback and views, on what works well and what doesn't work well within their local organisations, groups and settings. This feedback is critical to delivering these important changes for communities throughout the CTM area. We invite you to volunteer to get involved in this work – please email Natasha.weeks2@wales.nhs.uk to take part.

Growing our Network

The importance of the Network, and its potential to drive improvements in population health through a community partnership approach, was acknowledged by members. We are keen to involve as many new leaders as possible before our next meeting in April – so please help us reach out to new organisations!

Action:

- Do you know of any organisation that is not currently involved in the Network, but who you think should be? Please send any details to Natasha.weeks2@wales.nhs.uk
 - Please take a moment to let us know of any new connections or partnerships your organisation has formed as a result of your involvement in the CTM Community Leaders Network Group. Highlighting the difference it has made to your organisation / group, or to the people accessing your services, will help promote the value of the Network to other organisations potentially thinking about getting involved.
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Further Information

1. Future Meeting dates

- Friday 11 April - 9.30- 11.30am - Bridgend, Masonic Hall
- 18 July 2025 – Merthyr - details TBD
- 24 October 2025 - RCT - details TBD
- 23 January 2026 – Bridgend - details TBD

2. CTM Community Leaders' Hub

Latest papers and supporting information from our November meeting are published on the [CTM2030 Community Leaders' Network hub](#). The latest CTM news is always available from our [website](#).

Further questions

Please get in touch with Natasha.weeks2@wales.nhs.uk